

SOCIAL MEDIA VOLUNTEER

Role

We're seeking a volunteer to develop and implement our social media strategy, grow our online presence, and increase the general awareness of our charity.

Responsibilities will include:

- Plan, create, and manage a social media content calendar across all relevant platforms.
- Develop and implement social media strategies to increase awareness and engagement.
- Monitor and report on campaign performance, providing feedback to the FONFA Board.
- Create high-quality, eye-catching content, including text, images, and videos.

Skills and experience

It would be an advantage if you have experience in a similar role and have an understanding of social media platforms and their respective audiences.

You will need excellent written and oral communication skills, a creative mindset and the ability to work collaboratively in a team environment.

Commitment

This is an ongoing weekly commitment throughout the year. Whilst the work can be carried out remotely and there is no requirement to regularly visit the Heritage Centre, it would obviously be an advantage if you could attend at least once per month when it is open from April – October. You may also be required to attend Management Board meetings on the first Saturday of most months.

Contact

For further information, please email the Honorary Secretary at secretary@fonfa.co.uk